Bucksmore EDUCATION

Bucksmore Young Professionals • *Course Description*

Key Facts

Location:
d'Overbroeck's

Course fees: £2,695 per week

For ages: 13-17

Class Size: 12

Hours per week: 25 hours

Minimum Duration: 2 weeks

Start Dates: 7 July or 21 July 2026

Contact Details

Admissions:
Mrs Rhian Jenkins
Head of Marketing & Admissions

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Apply:
www.bucksmore.com/apply-to-bucksmore

Course Details

Intermediate (B1) English level required.

Fees include: subject tuition, full boarding, all meals, activities and excursions, complimentary airport transfers and insurance.

Course Certificates

Personalised report card
Capstone certification
Bucksmore certification

Business & Marketing

Subjects

Business | **Marketing** | **Entrepreneurship** | **Leadership** | **Future Business Leaders** | **Management**

Academic Rigour Combined with Workshops & Real World Industry Projects

This career-focused programme gives high school students a practical introduction to the fast-paced world of business and marketing, while strengthening their English language skills. Based in Oxford, it combines technical study with interactive workshops, real-world case studies, and cultural excursions—helping students gain entrepreneurial confidence, commercial awareness, and language fluency. You'll leave with a portfolio of work, industry-relevant skills, and insight into future careers in business and marketing.

This course introduces students to idea generation, market research, business planning, financial management, and marketing strategies, alongside communication and presentation skills in an academic English context. Students critically evaluate organisations and their impact, exploring leadership practices, global trade, and cultural influences on business success and failure.
Ideal for students interested in entrepreneurship, management, branding, or preparing for further study and careers in business-related fields.

The Business & Marketing Industry Project is designed and delivered by GoCreate Academy, a learning provider offering university-accredited and industry-endorsed qualifications across the creative arts. Students develop a comprehensive business plan and brand identity for an innovative product, event, or festival launch. The course culminates in a professional showcase—including a podcast episode and video project—where students present their ideas to an audience, gaining valuable experience in communication, teamwork, and applied business English.

For more information on this programme, please follow this link to our dedicated course page: www.bucksmore.com/summer-courses/english-summer-camps/business-marketing/

Learning Outcomes

- Develop English language fluency through meaningful, context-rich learning experiences
- Understand entrepreneurship, generate business ideas, and develop them based on consumer needs
- Conduct market research, analyse industries, and evaluate organisations and business strategies
- Build a brand identity, design marketing campaigns, and deliver compelling business pitches
- Recognise the impact of trade, government policies, and cultural trends on global business success and failure

Accommodation & Facilities

You'll be staying in d'Overbroeck's, a remarkable independent school in Oxford. Teaching will take place in the modern Sixth Form building which provides contemporary classrooms, auditorium and numerous social spaces, making it the ideal location for the Young Professionals programme.

For more information on this urban campus in Oxford, please follow this link our dedicated venue page: www.bucksmore.com/english-learning-locations/oxford/d-overbroecks-school/